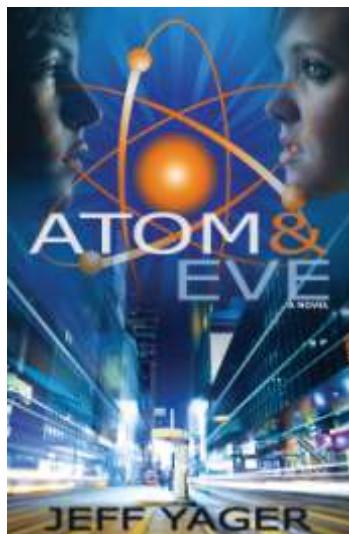


**NEW TITLE RELEASE**

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## **ATOM & EVE**

**A young adult novel**

**By Jeff Yager**

Stamford, CT. -- A deadly flu leaves a trail of bodies from coast to coast. No, this isn't a headline from today's news, but it could be. It is the backdrop to a new debut young adult novel by a 23-year-old author, Jeff Yager, who peered into the near future and saw a world where a drug designed to cure a deadly flu virus has an unusual side effect. It makes men more like women and women more like men, at a time when the country is about to elect the first female president and some believe that is not a coincidence.

Meet 16-year-old Johns Hopkins University freshman Ricky Romanello, a child prodigy who was playing basketball with his new college friends when he is struck down by an invisible but potentially fatal bug. As the flu topples millions of other Americans, Ricky becomes the first test case for a possible cure.

Doctor Mandy Fox, a research scientist trying to find a drug that prolongs life, discovers that her anti-aging formula when added to another ingredient seems to cure the mysterious flu. Ricky and other volunteers are given the drug and they get better, so the drug is fast tracked, mass produced, and given to anyone who contracted the virus, and as a preventive vaccine.

There's just one problem. The early flu victims who took the test drug are slowly changing. There appears to be gender-bending consequences.

Hannacroix Creek Books, Inc. 1127 High Ridge Road, #110, Stamford, CT 06905 Phone (203) 968-8098  
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## Advance buzz on *Atom & Eve*

"In his wonderful debut novel, *Atom and Eve*, Jeff Yager has the uncanny ability to look into the female psyche and to open readers to the endless possibilities and creative energy of the divine feminine. Yager has created a fascinating novel with a page-turning richness where nothing is impossible especially if you are female."

—Kim McMillon, playwright and host of *Arts in the Valley*, 1480 KYOS AM, San Joaquin Valley, California

"An impressive debut novel that will sweep young adults off their feet."

—Jeffrey J. Fox, bestselling author

"*Atom and Eve* has a very unique story line and style of writing, building up tension not just around one hero or heroine but across a cluster of unconventional people. An exciting read that keeps you asking 'How will it all end?'"

—Rei Kimura, novelist, *My Name is Eric*

"From the suspenseful exposition to the surprise ending with a special twist-- Jeff Yager's debut is a fun and fast read: once you pick it up and get entangled in its fascinating gender-bending storyline, you will not be able to put it down!"

—Anette Isaacs, international speaker and travel guide

"There is enough action, once the characters have been introduced, to keep the adventurers satisfied. Issues concerning sex roles, ethics, moral justice, and even governmental responsibilities will be noted by discerning readers. Recommended for young adult collections. Language, sexual situations, and violence have been used enough to seem realistic but moderate for younger readers."

—Marilynn J. Smith, Ph.D., M.L.S., Retired librarian, Navy Supply Corps School

Author Jeff Yager will be promoting *Atom & Eve* through social media as well as all the traditional ways including author events and media appearances.

Official publication date is August 1<sup>st</sup> with books available by June. To appeal to the widest range of readers, the novel will be released simultaneously in hardcover (\$29.95 retail list price, ISBN 978-1-938998-36-2 ), trade paperback (\$16.95 retail list price, ISBN 978-1-938998-34-8), and e-book (\$9.99 retail list price, eISBN 978-1-938998-37-9 (ePub) ; eISBN 978-1-938998-38-6 (pdf); and eISBN 978-1-938998-35-5 (Mobi). (An audio book edition is also in development through ACX.com.)

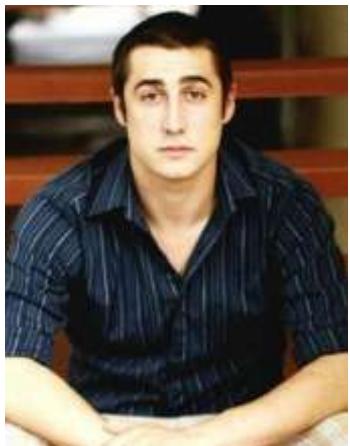
An official website for the book is being launched with the url:

<http://www.atomandeve-thenovel.com>

The publisher has also created a **Reading Group Guide**, which is available at the book's website, or directly from the publisher at [hannacroix@aol.com](mailto:hannacroix@aol.com), as well as a **Teacher Discussion Guide**, available from [hannacroix@aol.com](mailto:hannacroix@aol.com).

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## ABOUT THE AUTHOR



**JEFF YAGER**, who grew up in Stamford, Connecticut, now resides in Clearwater, Florida where he works for a major food franchise, writing in his spare time.

He also studied professional wrestling in New Jersey and Florida and has participated in numerous matches in Pennsylvania, New Jersey, Florida, Connecticut and Canada.

*Atom and Eve* is Jeff's first novel. He is currently working on his second novel and illustrating his first children's book.

## SAMPLE INTERVIEW QUESTIONS

Jeff Yager, author of *ATOM & EVE*

1. Why did you write *Atom & Eve*?
2. What novelists have you enjoyed reading or do you think have most influenced you in your own writing?
3. If you could have a dinner party and you could invite any writers from throughout history, what writers would you want to have at your party? Why?
4. I understand you've traveled to many countries including Australia, Japan, and England, as a child and as a teenager. What country would you like to return to and why? What country would you like to visit that you've never been to and why?
5. Your novel also looks at the impact of a new fatal flu without a vaccine. Do you think that could happen?
6. What's the number one idea you hope readers take away from your novel *Atom & Eve* ?
7. What did you find most surprising about the process of writing your first novel?
8. What do you plan to do to get the word out about your novel?
9. Your novel looks at what would happen if the sexes switched places. What made you think of that plot?
10. Do you think your novel will help to show how behind other countries the United States is in terms of having a woman president?